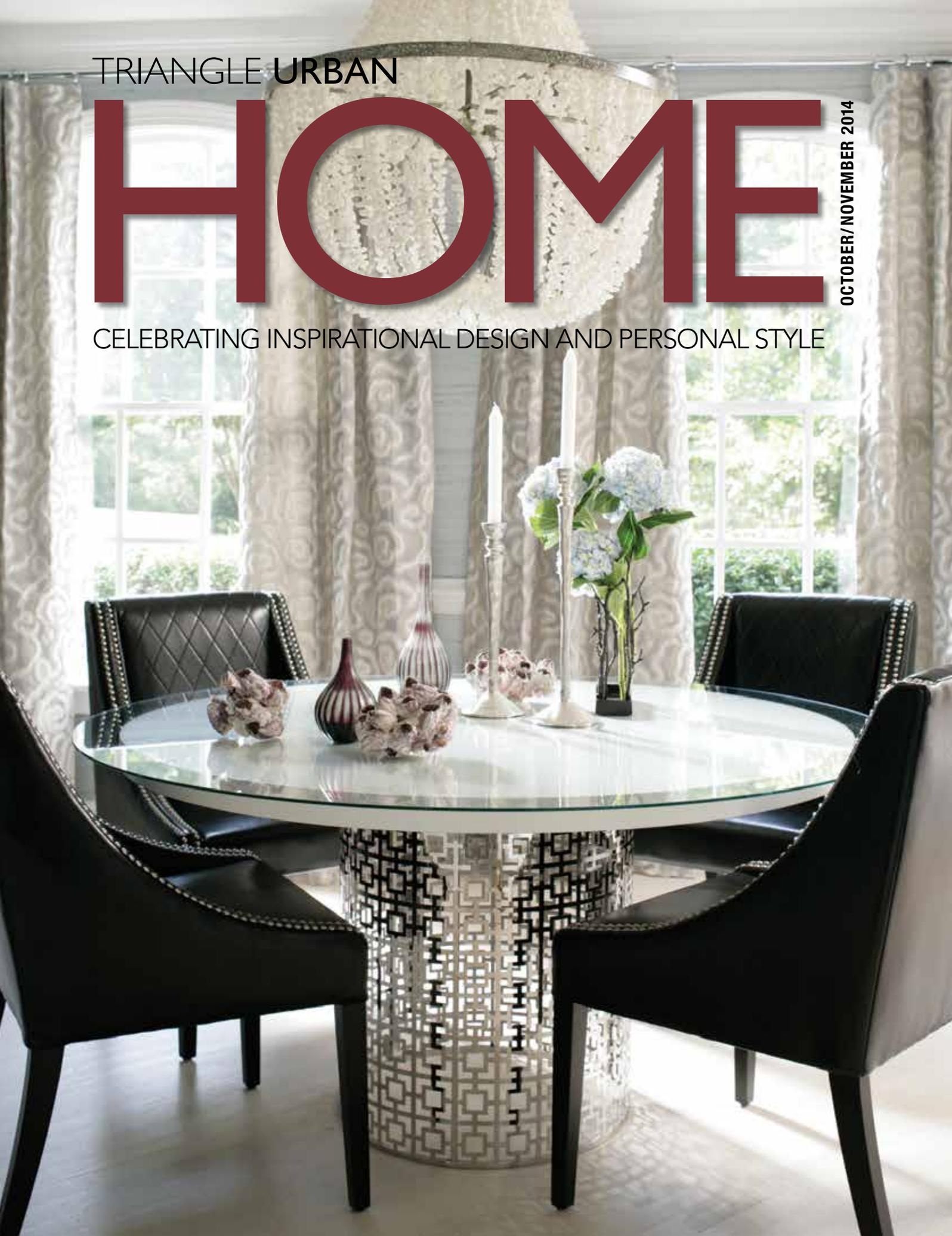


TRIANGLE URBAN

HOME

OCTOBER/NOVEMBER 2014

CELEBRATING INSPIRATIONAL DESIGN AND PERSONAL STYLE



signature Style

By Nancy Atkinson

You don't have to be a fashion expert to select the perfect shoes for your outfit. It's the same with your home interiors. Knowing your personal style helps you choose the right wall colors, fixtures and furniture. You can confidently create a cohesive look in your home and successfully blend two or more styles together.

What is your signature style? Here's a guide to four distinct design styles and the furnishings, textures, color palettes and accessories that define each. One of these is your foundation for making the right choices in your home.

THE NEW *traditional*

A marble bust doubles as a bookend on a shelf. Classic artwork framed in heavy gilded wood accents a room that feels carefully balanced, from the matching furniture to the coordinating tones in the walls, floors, drapes and upholstery. When everything works together as a whole to create a calm, formal space, the room has traditional styling. Today's traditional is not your Grandmother's style. It has evolved to become timeless, elegant and orderly, with classic shapes and unfussy details. Rooms feature finely crafted furniture in richly stained wood softened by an overstuffed sofa, soft accent pillows and elegant curtains in fabrics like silks, brocades or satin.

Walls in new traditional rooms are usually beige, ivory or cream and often complemented with rich woodworking details, wainscoting or an accent wall in a rich color. Splashes of bold color can also be found in artwork and accessories.

Add a traditional touch to your home with:

- Kitchen island and cabinets made to look like built-in furniture
- Classic accessories – artwork with a timeless feel, mirrors, grand chandeliers
- Sturdy timeless furniture with graceful lines – Sheraton, Chippendale, Queen Anne
- Items paired in twos for symmetry
- Key pieces placed strategically around the room in pairs, centered on a wall or in the exact middle of the room
- Center artwork on the walls or tables



Amy Vermillion Interiors
Dustin Peck Photography



Amy Vermillion Interiors
Dustin Peck Photography

MID CENTURY *modern*

Do you love the simplicity of modern art, contemporary patterns and minimalist design? Are you inspired by the décor you see on *Mad Men* and the happy style of designer Jonathan Adler? If so, mid century modern is your style.

Mid century modern was the height of fashion from the 1930s to the 1960s, when Scandinavian designers and architects were very influential. There aren't a lot of rules in mid century modern style, just pared-down forms, minimalist design and seamless flow.

To create a mid century modern interior, choose fresh, fun and contemporary furniture with clean lines and no adornment. Look for lacquered finishes in a mix of woods, geometric and abstract patterns and pop-art inspired accessories.

Give your home mid century modern flair with:

- Wall art in pop-art's primary colors or posters of works by modern artists including Andy Warhol, Jackson Pollack and Roy Lichtenstein
- Bare windows or skylights
- Furniture in clean lines and blonde wood resembling works by the Mad Men of mid century modern furniture: George Nelson, Charles and Ray Eames, Eero Saarinen
- Modernistic statement lighting: Sputnik chandeliers, bubble lights, arco floor lights
- Area rugs in bold geometrics, solid or multicolored shag patterns



Jonathan Adler



Jonathan Adler



Younger Furniture/Area Modern Home



Jonathan Adler

BOHEMIAN *chic*

If you love scouring flea markets for vintage finds and you have a knack for assembling a jumble of items into a pleasing package, bohemian chic may be your style.

Often resembling Moroccan style with its bright colors and patterns, bohemian chic is a layered look, a combination of new and vintage with a freedom and uniqueness that is all about creating warmth and interest.

Bohemian furniture pieces are unique. They either stand out on their own, or are made to stand out with a creative paint job. Victorian sofas work well, but you can also take a regular couch and throw on an elaborate tapestry.

Dress your rooms in bohemian chic style with:

- Accessories from around the world: aged photos, ornate boxes, vintage perfume bottles
- Things that sparkle: glass beads, shiny light fixtures and things that give off a warm glow
- Add texture with wood, fur, plants and leather
- Display flea market art in a gallery effect
- Use pops of color: indigo, turquoise, hot pink, red, orange



Jamie Meares Interior Designer
Meredith Perdue Photography



Jamie Meares Interior Designer
Meredith Perdue Photography



Jamie Meares Interior Designer
Meredith Perdue Photography

RUSTIC *french*

Do you love the old-world aesthetic of 18th century French furniture, but also embrace the warmth of exposed brickwork and stone floors? Rustic French style effortlessly blends elegance with simplicity to create stunning, yet cozy, interiors.

To achieve this look, use soft, muted shades and rich details in gold, bronze and gilt. Choose antique or heirloom furniture, layered window treatments and abundant fresh flowers to provide an inviting and comfortable mix that provides balance and warmth.

Group furniture to encourage intimate conversation, keeping the main pieces comfortable in look and feel, capturing the spirit and weathered elegance of a French country garden.

Dress your rooms in rustic French style with:

- Large couch with velvety cushions and pillows
- Wood framed furniture painted white or gold
- Wrought iron furniture
- Wicker and metal chairs used indoors
- Faded antique or sisal rug
- Wicker trays
- Rattan or aluminum frame chairs



Next Steps:

WORKING WITH AN *interior designer*

Now that you've determined your signature style, what is the next step? If you don't feel comfortable taking on the designing task yourself, you can hire an interior designer.

Your home is distinctive; it's a reflection of your personality and your lifestyle and hiring a professional to help you design the perfect space allows you to focus on enjoying it. We spoke with the experts at the American Society of Interior Designers (ASID) for the Carolinas to get some tips.

How do homeowners hire the right designer?

Have an idea of what you'd like your space to look like and use inspiration from magazines and design websites to get your message across to the designer. If you mesh well personally, chances are, the designer will know just how to infuse your personality into the home design. Other tips:

- Is the professional accredited as an interior designer?
- Does the designer have experience in the type of project you are doing?
- Has he/she demonstrated creativity, talent and resourcefulness in their portfolio?
- Is the designer attentive, responsive and do they communicate well with you?
- Be sure the designer has a record of reliability and good work habits.

What should homeowners expect to pay for an interior design project?

Designers, like other professionals, are different from one another in their combinations of talents, skills, knowledge, experience, personalities, specialty areas and reputations. Here, ASID outlines the common methods or combined methods for residential designers, tailored to fit the client's needs:

- Fixed fee (or flat fee) — The designer identifies a specific sum to cover costs, exclusive of reimbursement for expenses. One total fee applies to the complete range of services, from conceptual development through layouts, specifications and final installation.
- Hourly fee — Compensation is based on actual time expended by the designer on a project or specific service.
- Cost plus — A designer purchases materials, furnishings and services at cost and sells to the client at the designer's cost plus a specified percentage agreed to with the client to compensate for the designer's time and effort.

ASID offers this final word about cost: How you choose to furnish your interior and how you work with your designer will have tremendous impact on the final cost of the project. Items such as antiques or custom-made furniture and modifications that involve altering or moving load-bearing walls or beams will significantly increase the cost of your project, as will requesting changes mid-project or making excessive demands on the designer's time. The more research and planning you do before you start, the more you will be able to help keep costs down during the project.

Be sure to also check other local associations such as the American Institute of Architects. Many architectural firms have in-house interior designers as well. ❖

FOLLOW US ON
INSTAGRAM
@EATMANSINTERIORS



EATMANS
CARPETS & INTERIORS



RUGS, BROADLOOM, FURNITURE, ACCESSORIES

8101 Glenwood Ave • (919) 782-6010 • eatmansinc.com

RESOURCES

Alexander Grey	919-977-3492	www.alexandregreydesign.com
The Ambiente Collection	919-572-2870	ambienteinteriors.com
American Institute of Architects	919-463-0333	www.aia-triangle.org
American Society of Interior Designers	828-668-2743	www.asidcarolinas.org
Amish Oak & Cherry	828-261-4776	www.amishoakandcherry.com
Area Modern Home and Lighting	919-908-8755	www.areamod.com
Beyond Blue Interiors	919-896-6630	www.beyondblueinteriors.com
Carolina Shutter & Blinds	919-833-9550	www.carolinashutterandblinds.com
Colorful Concepts Interior Designs	919-846-8281	www.colorfulconceptsinteriordesign.com
Eatmans Carpets & Interiors	919-782-6010	www.eatmansinc.com
Form & Function	919-831-2838	www.formandfunction-raleigh.com
Green Front Interiors & Rugs	919-754-9754	www.greenfront.com
Hunt & Gather at High Park Village	919-834-9989	www.huntandgathernc.com/bernard
Keith Lloyd Designs	919-818-7735	
Nowell & Co.	252-237-3881	
Riverview Galleries	919-477-0481	www.furniturestorenc.com
Stark	704-588-8842	www.starkcarpet.com
The Comfortable Couch Company	704-892-6680	www.cococohome.com
The Louver Shop	919-973-6209	www.louvershop.com
The Persian Carpet	919-489-8362	www.persiancarpet.com
Whitley Furniture Galleries	919-269-7447	www.whitleygalleries.com